



MIAMI VALLEY
URBAN LEAGUE

CORPORATE

I M P A C T L E A G U E

2025 GUIDE



Nikol Miller
Executive Director



Marya Rutherford-Long
Advisory Board Chair

WELCOME MESSAGE

Greetings,

The Miami Valley Urban League is proud to offer extraordinary opportunities for companies like yours to align with our impactful work while demonstrating your commitment to social responsibility. As a Corporate Impact League donor, your partnership will directly support:

- **Workforce Development:** Helping individuals access meaningful employment opportunities through training, mentorship, and resources.
- **Youth Empowerment:** Equipping young people with the skills, confidence, and support they need to thrive academically and personally.
- **Small Business Growth:** Providing tools and networks to foster Black entrepreneurship and economic self-sufficiency.
- **Equity & Advocacy Work:** Promoting equity and inclusion through bold initiatives that create systemic change.

Thank you for considering this meaningful opportunity to invest in our shared future. With your support, we can continue building a legacy of empowerment and prosperity in the Miami Valley.

Sincerely,

Nikol Miller
Executive Director

Marya Rutherford-Long
Advisory Board Chair

OUR MISSION

The Miami Valley Urban League is on a mission to end generational poverty through programs focused on workforce development, financial empowerment, entrepreneurship advancement, leadership development and advocacy.



VISION PILLARS

1

Developing innovative solutions to move the needle on generational poverty

Our vision is passionately focused on pioneering programs that will make a transformative impact on systemic patterns of poverty.

2

Excellence in advocacy in our community

Our focus is on amplifying the voices of our community members while actively listening and advocating for their needs, rights, etc.

3

Consistently demonstrate and collectively communicate impact

Create engaging narratives that vividly demonstrate a connection between statistics and the genuine human element behind the number.

4

Become an employer of choice

Foster a welcoming and dynamic workplace culture that attracts and retains top talent.

VALUES

- **INTEGRITY**
- **MISSION DRIVEN**
- **PRIDE**
- **ACCOUNTABILITY**
- **COMPASSION**
- **TEAMWORK**

TITLE SPONSORSHIP

\$30,000

EXCLUSIVE BENEFITS

- ✓ Speaking Opportunity at MVUL signature events
- ✓ MVUL Pillar Awards | 2 Tables
- ✓ Logo on event promotional materials
- ✓ Roundtable recognition

MVUL RECOGNITION

- Recognition in 2025 Annual Report
- Recognition on MVUL website
- Name in all event press releases and joint interviews
- Full-page spread in event program books (where applicable)



LEARN MORE

Interested parties are invited to contact Director of Development, Danielle Evans, at development@mvul.org for more information.

2025 CIL BUNDLES

PLATINUM \$20,000

- ✓ MVUL Pillar Awards | **1 Table, Platinum Sponsor**
- ✓ Full-page ad | **Pillars Event Program Book**
- ✓ State of Black Dayton Report | **Platinum Sponsor**
- ✓ Winter Forum | **1 Table, Platinum Sponsor**
- ✓ Logo on event promotional materials

GOLD \$10,000

- ✓ MVUL Pillar Awards | **1 Table, Gold Sponsor**
- ✓ Full-page ad | **Pillars Event Program Book**
- ✓ **Select one:**
 - State of Black Dayton Report | **Section Sponsor**
 - OR**
 - Winter Forum | **1 Table, Gold Sponsor**
- ✓ Logo on select event promotional materials



CONTACT US

 [MVUL.ORG](https://mvul.org)

 development@mvul.org

2025 CIL BUNDLES

SILVER

\$5,000

✓ **Select One:**

- MVUL Pillar Awards | **1 Table, Silver Sponsor**
- Pillars Event Program Book | **Half-page ad**

OR

- State of Black Dayton recognition | **Section Sponsor**

OR

- Winter Forum | **1 Table, Silver Sponsor**

✓ **Logo on select event promotional materials**

BRONZE

\$2,500

✓ **Select One:**

- MVUL Pillar Awards | **1/2 Table, Bronze Sponsor**
- Pillars Event Program Book | **Half page ad**

OR

- State of Black Dayton recognition | **Supporter Listing**

OR

- Winter Forum | **1/2 Table Sponsor**

✓ **Logo on select event promotional materials**



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SIGNATURE EVENTS

MVUL PILLAR AWARDS JUNE 3, 2025

Miami Valley Urban League's Pillar Awards celebrates four community-minded leaders and one outstanding minority-owned business each year. The honorees are selected for their exceptional commitment to serving the Miami Valley and are recognized during an upscale reception and televised interview. The 2025 Honorees are *Stacy Lawson, Carl Kennebrew, Marsha Bonhart, Fabrice Juin and Robinson's Janitorial & Floor Care Services.*

LEARN MORE

Presenting Sponsorship is available for \$20,000. Interested parties are invited to contact Director of Development, Danielle Evans, at development@mvul.org for more information.



PLATINUM SPONSORSHIP \$15,000

LEARN MORE

Platinum Sponsorship includes:

- VIP Table (10 attendees)
- Invitation to Private Reception with honorees
- Name and Logo on select event promo materials
- Recognition on MVUL website
- Social media recognition

GOLD

- 1 Table (10 attendees)
- Logo on select event promo materials
- Social media recognition
- Recognition in Annual Report

\$7,500

SILVER

- 1 Table (10 attendees)
- Logo on select event promo materials
- Social media recognition
- Recognition in Annual Report

\$5,000

BRONZE

- 1 Table (10 attendees)
- Logo on select event promo materials
- Recognition in Annual Report

\$2,500

UNDERWRITING OPPORTUNITIES

Gifts to underwrite any of the following elements will be acknowledged on video screens at the event and on signage throughout the venue. Opportunities are available on a first-come, first-served basis.

- Food + Beverages - \$20,000
- Video Production - \$15,000
- Audiovisuals - \$5,000
- Photography - \$8,000
- Event Space - \$5,000
- Printing - \$2,500

CONTACT US

 MVUL.ORG

 development@mvul.org

EVENTS

BREAKFAST FORUM DEC. 4, 2025

We are beginning 2025 with the highly-anticipated launch of the State of Black Dayton and ending 2025 with a fruitful discussion of "When Opportunity Meets Capacity: Connecting Black & Minority Enterprises to Opportunities in Tech.". This report, last published in 2017, is a continued benchmark and source for thought leadership around racial equality in education, income, criminal justice, housing, minority and women business enterprises, the digital economy, and health.

[LEARN MORE](#)

Presenting Sponsorship is available for \$10,000. Interested parties are invited to contact Danielle Evans at development@mvul.org for more information.

PLATINUM SPONSORSHIP \$7,500

Platinum Sponsorship includes:

- VIP Table
- Name and Logo on select event promo materials
- Recognition on MVUL website
- Social media recognition



GOLD

- 1 Table
- Logo on select event promo materials
- Social media recognition
- Recognition on MVUL website

\$6,000



SILVER

- 1 Table
- Logo on select event promo materials

\$5,000



BRONZE

- 1/2 Table
- Logo on select event promo materials

\$2,500

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EVENTS

STATE OF BLACK DAYTON REPORT AUGUST 2025



This report will be a continuation of the key benchmarks and source for thought leadership around racial equality in education, income, criminal justice, housing, minority and women business enterprises, the digital economy, and health. An important aspect of this publication is the inclusion of voices of community members as authors to assist in creating a document that is representative of the experiences, perspectives, and realities of Black citizens in Dayton.

[LEARN MORE](#)

Presenting Sponsorship is available for \$20,000. Interested parties are invited to contact Danielle Evans at development@mvul.org for more information.

PLATINUM SPONSORSHIP \$10,000

[LEARN MORE](#)

Platinum Sponsorship includes:

- Platinum Sponsor listing
- Name and Logo on report
- Recognition on MVUL website
- Social media recognition



GOLD

- Section sponsor listing
- Name and Logo on report
- Recognition on MVUL website

\$7,500



SILVER

- Section sponsor listing
- Name and logo included in report

\$5,000




BRONZE

- Supporter listing
- Name and logo included in report

\$2,500

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 development@mvul.org

COMMITMENT FORM

SPONSOR NAME

Please list as it should appear on print and electronic materials.

Contact Name _____

Email _____

Address _____ Suite# _____

City _____ State _____ Zip _____

Cell Phone _____ Office Phone _____

JOIN THE DAYTON CORPORATE IMPACT LEAGUE:

- ☐ Title bundle: \$30,000
- ☐ Platinum bundle: \$20,000
- ☐ Gold bundle: \$10,000
- ☐ Silver bundle: \$5,000
- ☐ Bronze bundle: \$2,500

A-LA-CARTE EVENT SPONSORSHIP:

If you prefer to sponsor only one event,
please reach out to **Danielle Evans at**
development@mvul.org

PILLAR AWARDS

STATE OF BLACK DAYTON

MVUL WINTER FORUM

Payment Options:

- ☐ Please send an invoice
- ☐ Pay via secure Credit Card transaction
at ULGSO.ORG ([Click Here](#))

Please return this form to
Danielle Evans at
development@mvul.org

*Thank you for your
support!*